

## Advertise With Us

Grassroots News is published bi-weekly with 20,000 copies (80,000 readers) per issue distributed directly to key Aboriginal decision makers in all First Nations, Metis and Inuit organizations throughout Manitoba. We are also distributed to various strategic locations in the cities of Winnipeg, Brandon, Dauphin, The Pas, Thompson, Flin Flon, Churchill as well as most Aboriginal Nations and communities.

## Rates and Specifications:

Rates are based on various sizes within an image area (page) of 10.38" wide by 10.95" tall. Please call or email for rates and specific sizing.

We can accept artwork in most formats PDF, InDesign, Photoshop, Pagemaker however all files should be a minimum of 200 DPI. Whichever format you build your ad, press-optimized PDF files are the preferred option. Files that 'bleed' may not appear exact in it's final form. Artwork should be emailed directly to [admin@grassrootsnews.mb.ca](mailto:admin@grassrootsnews.mb.ca).

Please note, for all community events, employment listings, election notices or first-time customers, full payment will be due at the time of publication. Unless exempt, 5% GST will be applicable on all sales.

## Publishing Schedule:

The paper is published every 2 weeks. Advertising materials should be submitted at least 2 days prior to each publication date.

## Upcoming Publication Dates:

May 8, 2024	August 14, 2024	November 20, 2024
May 22, 2024	August 28, 2024	December 4, 2024
June 5, 2024	September 11, 2024	December 18, 2024
June 19, 2024	September 25, 2024	
July 3, 2024	October 9, 2024	
July 17, 2024	October 23, 2024	
July 31, 2024	November 6, 2024	

## Contact Us:

Please contact us for a complimentary marketing consultation session. We look forward to hearing from you.

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